

CASE STUDY PRODUCTION

OUR CLIENT

Vanderbilt University is a prestigious private university in Nashville, Tennessee and has been a production and integration client of CTS for several years. The university's mission is "to bring out the best in humanity" by pushing the boundaries of what's possible and working in service of others. CTS is proud to be the production and AVL integration partner for this mission-driven, elite school.

THE PROJECT

- Vanderbilt Undergraduate Commencement Ceremony in Bridgestone Arena
- Additional Graduate Ceremonies on Alumni Lawn and Commons Lawn

THE OBJECTIVE

The purpose of the Vanderbilt Commencement Ceremony is to honor the undergraduate and graduate students as they officially complete their time at the university and are awarded collegiate degrees. CTS was tasked with assembling and operating the audio, video, and lighting systems for this multi-day event. When inclement weather caused a last-minute change of venues one day before the ceremony, our team successfully built a third AVL system in Bridgestone Arena in downtown Nashville in 22 hours.



OUR SERVICES

- Pre-Production
- Onsite Management
- Shop Builds
- Audio, LED, and Lighting Systems - Design & Implementation in 3 distinct sites (Indoor & Outdoor)
- Event Staffing:
 - FOH Engineers, System Technicians, & RF Coordinators
 - LED Technicians
 - Lighting Director and Board Operator
 - Lighting Technicians
 - Master Electrician

THE RESULTS

2023 marked the third consecutive year that CTS was recruited to help build and produce Vanderbilt University's Commencement Ceremony. In previous years, the event was held in their football stadium and basketball stadium. Although the ceremony was originally planned to take place on the campus' Alumni Lawn and Commons Lawn, poor weather conditions caused a venue change less than 24 hours before the ceremony began, and CTS quickly pivoted. Not only was our team able to build out indoor systems in Bridgestone Arena under a time constraint, but the ceremony was smooth, effortless, and well-attended -- and the client was thrilled.



**CONNECT
WITH US**

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