

# CASE STUDY

## PRODUCTION

### OUR CLIENT

Church of the Highlands, based out of Birmingham, AL, strives to provide a place for people to grow in their Christian faith. COTH aspires to help people “know God, find freedom, discover their purpose, and make a difference.” Motion Conference, an annual event created by COTH for students ages 12-22, is a three-day experience filled with worship, prayer, and teaching with the mission of inspiring attendees to live out their faith in motion. With an average audience of 16,000, Church of the Highlands just celebrated its 17th year of Motion Conference, and CTS has been the chosen audio and LED partner for the past 10 years.

### THE PROJECT

- 3-Day Youth Worship Conference
- Live Experience in 19,000-seat Arena

### THE OBJECTIVE

The goal of the Motion Conference is to empower children and young adults with the truth of Jesus Christ so they can grow in their faith and feel equipped to make a difference in the world. Motion hopes to inspire attendees to pursue an active faith through powerful worship, educational content, and community-based breakout sessions. It is the mission of Church of the Highlands to have attendees leave the conference feeling inspired, refreshed, equipped, and confident in their faith!

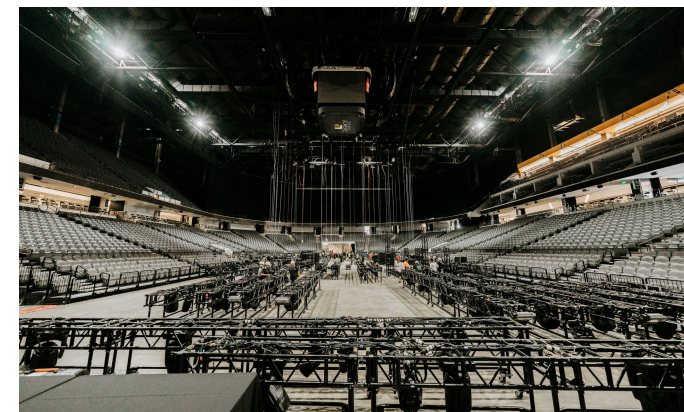


### OUR SERVICES

- Audio Equipment & Services
- Arena Audio Design
- LED Wall
- Event Operations Staffing:
  - FOH & Monitor Mix Engineers
  - Audio System Design
  - Full AV System Deployment
  - Barco E2 Implementation

### THE RESULTS

For the past 8 years, CTS has played an integral role in making Motion Conference an inspiring and uplifting experience for young children, young adults, and youth leaders. Through the use of CTS' detailed audio design, deployment, and staffing, Church of the Highlands has been able to create life-changing and transcendent experiences for Christian youth. Attendees have had the opportunity to participate in powerful worship in the arena, commit themselves to live out their faith in motion, and fully surrender their lives to Christ.



**CONNECT  
WITH US**

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